

TRIVIUM PERFORMANCE™

CORPORATE OVERVIEW

TRIVIUM *Think. Create. Communicate.™*

We are a corporate communication training, coaching and consulting company. **Triv**"i*um)n is a Latin term meaning "the three ways" or "the three roads" forming the foundation of a medieval liberal arts education, that being, **logic –the art of thinking, grammar –the art of symbolizing, and rhetoric –the art or ability to communicate that which is thought, symbolized and persuade others;** – being a triple way, as it were, to eloquence.



PRESENTING ON PURPOSE™ *Great Story Sellers. All Uniquely Effective.*

How to prepare, probe, design, deliver and get better results from meetings, presentations, and phone calls. Flexible time and delivery formats.

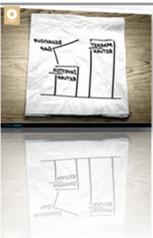
Executive Workshops
Executive Program

Team Program
Open Program

GET THE MESSAGE™ *One Consistent Story. Many Great Story Sellers.*

Executive and team projects focused on crafting compelling messages for your target audience. Flexible time and delivery formats.

Executive Project / 1- 2 Executives / Typically 2 Days
Team Project / 4 - 8 Key People / 2 - 3 Days



MARKET THE TARGET™ *In Person. In Print. On-Line. Alignment.*

Helping to **package your messages** in optimal ways. Utilizing the **entire spectrum** of possibilities.

Branding Overview / **A Team Exercise** | **Platform Overview** / **What To Consider**
Process Overview / **What To Expect** | **Portfolio Overview** / **What Is Possible**

SPEAKING OF VALUE™ *Engage. Enlighten. Inspire. Value.*

Want a speaker that pays dividends?

Our Speakers / **Bios, Sample Presentations!**
Testimonials / **What Others Are Saying!**
Preparation Package / **Making It Easy For You!**



LICENSE TO LEARN™

Maximizing Time, Money and Resources.

Need to increase efficiencies?

Consultant Retainer / **More For Less!**
Certified Coach / **In-House. Your People!**
Software Licensee / **Elevate Efficiency and Effectiveness!**



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843.301.1768

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